

---

1 **2019-52 (1<sup>ST</sup> READING): TO REPEAL ORDINANCE 2015-77 WHICH ESTABLISHED**  
2 **A MORATORIUM ON NIGHTCLUBS, BARS, OTHER DRINKING PLACES TO REFLECT**  
3 **THAT THE PLANNING COMMISSION HAS FULFILLED CITY COUNCIL'S REQUEST**  
4 **TO STUDY SUCH USES IN THE AREA NOW KNOWN AS THE ARTS AND INNOVATION**  
5 **DISTRICT, AND THAT, PURSUANT TO THAT STUDY, ZONING REGULATIONS HAVE**  
6 **NOW BEEN ADOPTED FOR THAT AREA.**

---

7 **Applicant/Purpose:** Staff/ to rescind the moratorium on nightclubs, bars, and other drinking  
8 places in the area now known as the Arts and Innovation District.

9  
10 **Brief:**

- 11 • In December, 2015 Council imposed a moratorium on new nightclubs, bars, and other  
12 drinking places following a number of criminal significant criminal activities in the area  
13 formerly known as the Superblock.
- 14 • This area is now the site of the Arts and Innovation District established through  
15 ordinance 2019-47 on September 24, 2019.
- 16 • The ART zoning designation sets forth the permitted uses in this area, so this moratorium  
17 is no longer relevant.

18  
19 **Issues:**

- 20 • In December 2015, Council found that:
  - 21 ○ The # of drinking establishments in this area had a negative impact on police  
22 services, & business diversity.
  - 23 ○ That the zoning allowances in place at that time were incompatible w/ the long  
24 range economic health & quality of police protection of this area as a family  
25 oriented destination.
- 26 • As a result of these issues Council asked Staff & Planning Commission to study this issue.
- 27 • During the pendency of that study ordinance 2015-77 prohibited the issuance of any new  
28 business licenses for such establishments in this area.
- 29 • Since that time, Council also adopted the Downtown Master Plan which identified this area  
30 as the Arts and Innovation District.
- 31 • Planning Commission studied and recommended uses for the proposed District, which  
32 were adopted by Council on September 24, 2019.
- 33 • The ART District allows bars, brew pubs, and taverns, but excludes nightclubs and  
34 sexually oriented businesses. All businesses in the new District must close by midnight.
- 35 • The adoption of this new zoning classification covering this area makes the previous  
36 moratorium irrelevant,

37  
38 **Public Notification:** Normal meeting notification.

39  
40 **Alternatives:** None considered.

41  
42 **Financial Impact:** None from this proposed action.

43  
44 **Manager Recommendation:** I recommend 1<sup>st</sup> reading.

45  
46 **Attachment(s):** Proposed ordinance.

ORDINANCE 2019-52

CITY OF MYRTLE BEACH  
COUNTY OF HORRY  
STATE OF SOUTH CAROLINA

TO RESCIND ORDINANCE 2015-77 WHICH  
ESTABLISHED A MORATORIUM ON  
NIGHTCLUBS, BARS, OTHER DRINKING  
PLACES TO REFLECT THAT THE  
PLANNING COMMISSION HAS FULFILLED  
CITY COUNCIL'S REQUEST TO STUDY  
SUCH USES IN THE AREA NOW KNOWN  
AS THE ARTS AND INNOVATION DISTRICT,  
AND THAT, PURSUANT TO THAT STUDY,  
ZONING REGULATIONS HAVE NOW BEEN  
ADOPTED FOR THAT AREA

WHEREAS, In December, 2015 Council approved Ordinance 2015-77 which imposed a moratorium on new nightclubs, bars, and other drinking places following a number of criminal significant criminal activities in the area formerly known as the Superblock; and

WHEREAS, this area is now the site of the Arts and Innovation District established through Ordinance 2019-47 on September 24, 2019; and

WHEREAS, the ART zoning designation sets forth the permitted uses in this area, so this moratorium is no longer relevant.

**NOW, THEREFORE IT IS HEREBY ORDAINED** that City Ordinance 2015-77 is hereby rescinded in its entirety.

This ordinance shall become effective upon adoption.

ATTEST:

\_\_\_\_\_  
BRENDA BETHUNE,  
MAYOR

\_\_\_\_\_  
JENNIFER STANFORD, CITY CLERK

1<sup>st</sup> Reading: 10-8-19

2<sup>nd</sup> Reading: